



CITY OF FORT LAUDERDALE
Department of Sustainable Development
Urban Design & Planning Division
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Banner Sign Permit – General Requirements

Unified Land Development Regulations Section - 47-22.3.C. Banner Signs

Permitted Types of Banner(s)

- City-sponsored events
- City co-sponsored events
- Public Service Announcements

General Regulations

- Display is limited to 30-days with Site Plan level I approval. City Commission approval required for periods greater than 30-days
- Banners associated with events may remain in place no more than two (2) days after the event has ended unless expressly permitted
- Banners shall be removed within 72 hours permit expiration
- Displays may occur on utility poles or highway trusses
- Banners shall not be permitted in median or swale areas
- Railroad crossings are prohibited
- Displays on Intracoastal bridge is prohibited
- All banner displays are limited to the corporate limits of the City of Fort Lauderdale

Text

- Name of the special event (*Required*)
- Date(s) of the event (*Required*)
- Name or logo of the City of Fort Lauderdale (*Required*)
- Name or logo of the association or organization (*Required*)
- Lettering used to identify the City of Fort Lauderdale shall be uniform and no smaller than four (4) inches in height
- The City of Fort Lauderdale logo shall be no smaller than six (6) inches and no more than eight (8) inches in height
- Product or company logos are prohibited unless the names of the company or product is a direct sponsor of the event

Supplemental Information

- Graphic representation of proposed banner signs including, but not limited to proposed text, logos and graphics drawn to scale
- Map of proposed locations clearly indicated

Utility Poles Requirements

(dimensional requirements subject to approval by appropriate agency/owner of truss)

- Provide drawings indicating utility pole(s) to be used
- Provide letter(s) of permission from utility pole owner(s)
- When the State of Florida is not the owner of the utility pole(s), the letter granting permission shall also indemnify and hold harmless the City for any damage or injury that occurs as a result of such banner display
- Limit maximum size of banner(s) to eight (8) feet by three (3) feet
- Install banner(s) to insure a minimum height clearance of sign above the roadway to fifteen (15) feet
- Suspend banner(s) lengthwise (parallel to pole) from utility pole and attach to poles at each end
- For banners placed on utility poles in median, provide a site plan for review and approval

Highway Trusses Requirements

(dimensional requirements subject to approval by appropriate agency/owner of truss)

- A letter of permission from the owner of the highway truss submitted with application
- Limited one (1) per highway truss
- Limited banner size to three (3) feet by thirty (30) feet
- Install-banner(s) to insure a minimum height clearance of sign and any appurtenance above the roadway to (16) feet
- Sunrise Blvd Location (West Bound Only)
- Federal Highway Location (North Bound Only)

Banner Sign Permit – Banner Approval Process

All proposed banner signs for City-sponsored or co-sponsored events or for Public Service Announcements shall be required to adhere to the following approval process:

Banners signs proposed for a specified time limit not to exceed thirty (30) days:

1. Complete application submittal to the Urban Design & Planning Division of the Department of Sustainable Development
2. Application review and approval through the Administrative Review Process
3. Commission Request for Review (CRR) period of fifteen (15) days
4. Final approval of banner request
5. Zoning Administrator signature required prior to submittal for permitting

Banner signs proposed for a specified time limit exceeding thirty (30) days:

1. Complete application submittal to the Urban Design & Planning Division of the Department of Sustainable Development
2. Application review through the Administrative Review Process
3. Banner request submitted to City Commission for approval on regular commission agenda
4. Final approval of banner request subject to City Commission authorization
5. Zoning Administrator signature required prior to submittal for permitting

NOTE 1: Events that appear before the City Commission as a Parks & Recreation item may also include the request to advertise for banner signs subject to location availability.

NOTE 2: Banner signs associated with events held on City owned or City controlled property must receive approval for the event prior to banner approval. Banner approval may be combined with the application for these types of events (contact Jeff Mehan at 954-828-5062 for more information).

NOTE 3: All banner sign locations are subject to a first come-first-served basis.

NOTE 4: All banner signs may only be displayed for the approved period of time. Requests for extensions shall be subject to location availability and standard approval processes.

NOTE 5: If required, Florida Department of Transportation (FDOT) approval is required prior to issuance of permit. For more information on FDOT requirements please contact Rauxge Wiley at 954-958-7664.

NOTE 6: Application fee for banner signs is \$89.00.

Banner Sign Permit - Applicant Information Sheet

NOTE: Indicate **type of banner(s)** being requested

Banner(s) on Highway Trusses	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Banner(s) on Utility Poles	<input type="checkbox"/> Yes	<input type="checkbox"/> No

NOTE: Indicate **display/event period** being requested: (banners associated with an event must be removed within two (2) days of the end of the event)

Banner Display Dates:	Start Date:		End Date:	
Event Dates (if applicable):	Start Date:		End Date:	

NOTE: Indicate the **Sponsoring Organization's information**

Sponsoring Organization Name			
Address, City, State, Zip			
E-mail Address			
Non-Profit Organization	<input type="checkbox"/> Yes	<input type="checkbox"/> No	
Civic Organization	<input type="checkbox"/> Yes	<input type="checkbox"/> No	

NOTE: Indicate **President / Executive Officer of Sponsoring Organization**

Name	
Title	
Phone	

NOTE: Indicate the **Person/Party Responsible for hanging and removing the banners**

Name	
Title	
Phone	

Banners shall be removed within seventy-two (72) hours of expiration of permit or applicant may forfeit deposit.

FEES: A nonrefundable permit-processing fee of \$10.00 per banner will be charged. (Not to exceed \$1,000.00 per application or event). A refundable deposit of \$100.00 per above schedule shall be paid to guarantee removal of banners within seventy-two (72) hours.

Number of Banners	Amount of Deposit (a refundable deposit of \$1,000 may be submitted on an annual basis)
1 - 10	\$100.00
11 - 25	300.00
26 - 35	500.00
36 - 50	700.00
More than 50	900.00

Number of Banner(s) Requested	
Amount of Refundable Deposit	
Amount of Nonrefundable Fee	

APPROVALS: *The undersigned applicant hereby certifies that all required County and State permits have been secured as applicable and agrees to obtain a banner sign permit from the City of Fort Lauderdale, further agreeing that the banner(s) will be removed upon the expiration date listed above.*

	Signature	Date
Applicant		
Sustainable Development Approval		
Zoning Administrator Approval		
Approval		
Approval		
Approval		

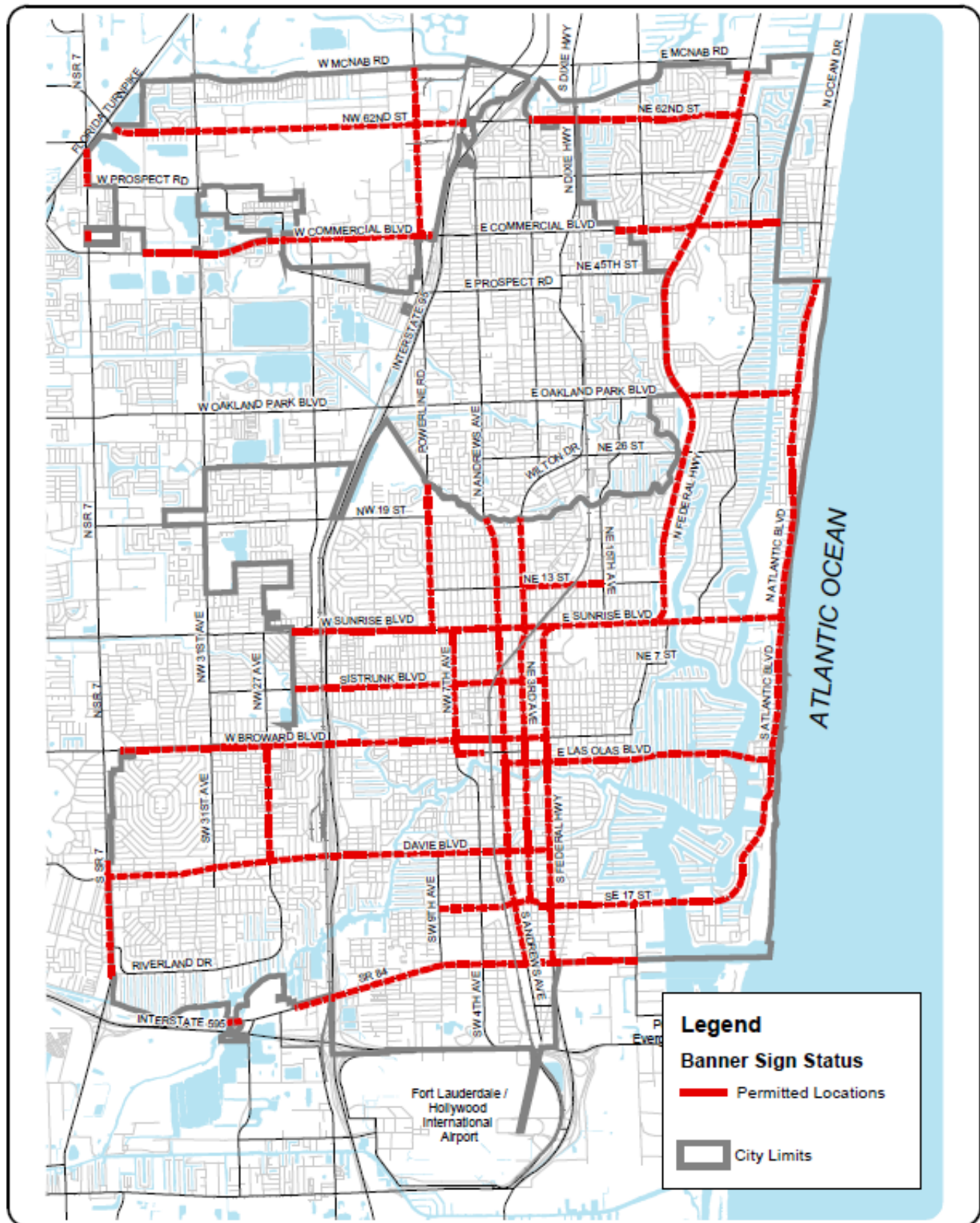
NOTE: Additional space is provided should additional agencies/divisions be required to sign off on banner sign approvals. If none are required these may remain blank.

Banner Sign Permit – Banner Sign Location

Location Limitations:

- **Andrews Avenue:** corporate limit to SR 84
- **Broward Boulevard:** corporate limit to Federal Highway
- **Commercial Boulevard:** corporate limit to Intracoastal Waterway
- **Cypress Creek Road:** western corporate limit to Federal Highway
- **Davie Boulevard:** corporate limit to Federal Highway
- **Federal Highway** between corporate limits
- **Las Olas Boulevard:** SW 7th Ave to SR A-1-A
- **NE 13th Street:** NE 4th Ave to NE 15th Ave
- **Oakland Park Boulevard:** corporate limit to SR A-1-A
- **Powerline Road**
- **SE 17th Street:** Federal Highway to SR A-1-A
- **SE/NE 3rd Avenue:** SE 17th St to Sunrise Blvd
- **Sistrunk Boulevard/6th Street:** corporate limit to Federal Highway
- **State Road A1A:** SR 84 to NE 6th St
- **State Road 7**
- **State Road 84**
- **Sunrise Boulevard:** corporate limit to SR A-1-A
- **SW/NW 7th Avenue:** Las Olas Blvd to Sunrise Blvd
- **SW 2nd Street:** SW 7th Ave to SW 3rd Ave

Banner Sign Permit – Banner Sign Location Map



Banner Sign Corridors

0 0.5 1 2
Miles

N



Path: P:\13_DSD_Banner_Signs_RM\ArcMap\Banner_Sign_Map.mxd

Banner Sign Permit – FDOT Application

<http://www2.dot.state.fl.us/proceduraldocuments/forms/informs/57507018.pdf>

RULE 14-43.001, F.A.C.

STATE OF FLORIDA DEPARTMENT OF TRANSPORTATION

APPLICATION TO PLACE BANNERS ON NON LIMITED ACCESS RIGHT OF WAY

575-070-18
RIGHT OF WAY – 08/08
Page 1 of 2

FOR FDOT USE ONLY Permit No.:	
APPLICANT INFORMATION	
Name of Applicant/Organization: _____	
Address: _____	
Telephone #: _____	Fax #: _____ E-Mail: _____
Contact person (This person will serve as the contact person for all questions concerning the banner application and placement): _____	
Address (if different from above): _____	
Telephone #: _____	Fax #: _____ E-Mail: _____
Date of Request: _____	
LOCATION AND DISPLAY PERIOD	
This is a request to place <input type="checkbox"/> pole banners <input type="checkbox"/> street banners <input type="checkbox"/> on the right of way of:	
Highway name & number: _____	
From (south or west limits): _____	To (north or east limits): _____
Highway name & number: _____	
From (south or west limits): _____	To (north or east limits): _____
Highway name & number: _____	
From (south or west limits): _____	To (north or east limits): _____
Highway name & number: _____	
From (south or west limits): _____	To (north or east limits): _____
Projected installation date: _____	
Banners will be removed on or before (if applicable): _____	
Signature of Applicant or Contact Person: _____ Date: _____	
LOCAL GOVERNMENTAL ENTITY APPROVAL	
Name of Local Governmental Entity: _____	
Name of signing official (please print): _____	
Telephone #: _____	Fax #: _____ E-Mail: _____
Signature of local official: _____ Date: _____	
CONDITIONS AND STIPULATIONS AGREED TO BY THE APPLICANT	
<ol style="list-style-type: none">1. Pole banners must be at least 14 ½ feet above the pavement elevation. Street banners must be a minimum of eighteen (18) feet above the pavement elevation.2. Pole banners will clear the face of the curb (if present) by at least two (2) feet.3. The applicant (or applicant's designee) will maintain the banners as permitted.4. The installation of the banners will not require the installation of poles or other support devices on the right of way.5. The applicant and sponsoring organization will hold the Florida Department of Transportation harmless to the extent allowed by the laws of Florida in all matters concerning the banners and bear all expenses for defense of claims against the Florida Department of Transportation.6. The applicant is responsible for any damages to public property resulting from the materials or the work of this permit.7. A sketch of the proposed banners is attached.8. View of traffic control devices is not impeded to those served by the erection of these permitted banners.	
Signature of District Permits Engineer (or designee): _____ Date: _____	

STATE OF FLORIDA DEPARTMENT OF TRANSPORTATION
**APPLICATION TO PLACE BANNERS ON NON LIMITED ACCESS
RIGHT OF WAY**

APPLICATION FOR BANNER

AGREEMENT: By signing the reverse of this form, each applicant agrees to the provisions of Section 14-43.001(5)(d), Florida Administrative Code:

1. To the extent provided by law, the Applicant shall indemnify, defend, and hold harmless the Department and all of its officers, agents, and employees from any claim, loss, damage, cost, charge, or expense arising out of any act, error, omission, or negligent act by the Applicant(s), its agents or employees arising from activities under this permit.
2. When the Department receives a notice of claim for damages that may have been caused by the Applicant in the performance of activities that arise under this permit, the Department will forward the claim to the Applicant. The Applicant and the Department will evaluate the claim and report their findings to each other within 14 working days and will discuss options in defending the claim. The Applicant shall bear all expenses for defense of claims against the Department.

REQUIRED ATTACHMENTS:

- A sketch or drawing of the banner(s), drawn to scale, including any message, logo, or emblem that will appear on the banner.
- A sketch of the specific location(s) of the banner(s), including height, location of supports, proximity to utility poles.
- Sketches, photographs, or specific descriptions of the method used to affix the banner to the support structure.
- Load rating analysis (or photocopy of previously-submitted analysis) bearing the seal of a professional engineer.